

## PRODUCT OVERVIEW - PAINT

Clay / Chalk / Mineral Base Paint is a 100% all natural product with no odours, Zero VOCs (chemicals) and contains NO LATEX and NO ACRYLIC like traditional paints or other competing 'chalk based paint' brands.

### How do I use the paint?

One of the best parts about APC paint is that because of it's clay base and thick nature, it requires little to no preparation when painting your furniture and home decor. There is no sanding, stripping or priming necessary. American Paint Company paints are self priming, and one to two coats generally gives complete coverage. It's important to clean your piece of furniture before getting started to remove grease and dirt. Don't forget to SEAL your project.

### What type of surfaces can I paint on?

The paint will adhere to any surface such as wood, brick, plastic, glass, terracotta, fabric and more. However, the paint adheres differently to each surface, so be sure and play around with the paint on different types of surfaces until you are familiar with them.

### How many different colors are there?

American Paint Company has two different collections of paint.

**TRIED & TRUE COLLECTION:** This line of paint is our most popular 28 colors that have been loved by customers for years, making them Tried & True.

**BOLD & BEAUTIFUL COLLECTION:** This limited edition line of 9 vibrant colors are new and rich in color. The most popular of colors in this collection might make it to the Tried & True collection one day!

### What sizes are available?

**QUARTS:** The 32 oz. Quart Cans are only available in the Tried & True Collection.

**PINTS:** The 16 oz. Pint Cans are only available in the Bold & Beautiful Collection.

**POTS:** The 4oz. Pots are available in All Colors.

### How far does a can of paint go?

Approximate coverage depends on absorbency and texture of surface. After 2-4 hours of drying time, apply a second coat to achieve optimum coverage. You may also mix with water (without effecting the color pigments) for more coverage. Quart coverage is approx. 75 square feet and sample pot coverage is approx. 10 square feet.

### What kind of ingredients is the paint made of?

Our No-No List: Zero VOC, Solvent Free, NO-Acrylic Co-polymers, No Fungicide, No Ethylene Glycol  
Ingredients: Water, clay, chalk, porcelain clay, cellulose, alcohol ester (binder), titanium dioxide, preservative. Product contains no solvents, no V.O.C.